



ANNUAL ELECTION 2022-2023 SCRS BOARD OF DIRECTORS

Incumbents:



Rob Grieve
Nylund Collision (CO)

Robert Grieve is the proud owner of Nylund's Collision Center in Englewood, Colorado. Grieve started his career in the automotive industry in the late '70's. Like many in the industry, he worked his way up from the shop floor of a Buick dealership in Englewood, to a role overseeing a dealership service, parts, body shop and fixed operations, to the responsibility as Dealership General Manager nearly 3 decades later. In the early 2000s, Grieve moved to Michigan to become a full time consultant for Stellantis (then-Daimler Chrysler), where he contributed to their dealer training and certification programs.

In 2006, the Grieves moved to Colorado and purchased Nylund's Collision Center. Over the last 16 years he and his team have won every industry award offered locally, including Colorado's Best Body Shop eleven times. In 2016 he and his wife, Carol purchased their own 17,000sf building, built around a business model solely focused on putting "the guest" first. He credits the success of his business to his relentless pursuit of the highest quality work, and his team's efforts to provide one of the most excellent customer experiences in the industry. He was recently appointed to the Colorado Consumer Insurance Council, where he serves on a board of consumer advocates and works closely with the Dept. of Insurance.

Grieve has been a Board Member of SCRS since 2019, and is running for his second term. He has served on multiple committees, and currently has the honor of holding a seat on the SCRS Executive Committee as Director at Large. Throughout his career, Rob's focus has been to raise the bar of excellence in the industry we all love.

Grieve joined SCRS to align himself with like-minded professionals looking to help the industry repair vehicles at the very highest level of quality. When asked about what being on the board and serving other repairers means to him, he replied: *"This responsibility has afforded me the opportunity to hear from shop owners and managers about the challenges we all face in today's ever-changing business environment. It's a true joy to be a sounding board for them, and to share their input with our national organization. It's been the privilege of a lifetime, serving repairers alongside other industry champions. If you'll have me, I'd be grateful to continue my service as a board member for SCRS and the collision industry."* —Rob Grieve, SCRS Director at Large



Dave Gruskos
Reliable Automotive
Equipment (NJ)

Dave Gruskos has been the President of Reliable Automotive Equipment, Inc. (RAE) since 1987. RAE, Inc. is a current member of SCRS, SEMA and has been a pioneer of the latest collision repair trends including training and safety.

In addition to being active in the Collision Industry for almost 30 years, Dave has also been on numerous other boards including the Oceanport Planning Board, the Oceanport Zoning Board of Adjustment, the Central Jersey Bank Loan Advisory Board, and served as the Commodore of the Shrewsbury Sailing and Yacht Club and as a New Jersey Racing Commissioner.

Dave was recognized as one of the 2014 Leukemia and Lymphoma Society's "Persons of the Year". Dave believes we have an obligation to help those who are less fortunate and is therefore actively involved in both the local community as well as the Collision Repair Industry, as his true enjoyment and passion is leaving his mark in these areas through education.

Dave is also a proud father of two adult daughters and one adult son.

New Nominees:



Kris Burton
Rosslyn Auto Body (VA)

Kris Burton is a second-generation shop operator in Alexandria, Virginia. Rosslyn Auto Body was founded in 1937 just across the river from our nation's capital. Kris' journey in the industry started out from sweeping floors to a variety of basic tasks as an entry level porter. Today, Kris serves as vice president of Rosslyn Auto Body.

As a child to both a deaf mother and father, Kris is a native sign language user and employs a diversity of people. The advocacy to this skill is reflected in Rosslyn Auto Body's workforce, service, and clientele. Allowing Kris' shop to not only service a multitude of clientele, but also make them feel comfortable and at ease throughout their repair process. Kris's focus is to make sure every individual is valued, respected, and receives unmatched customer service in every step of the process.

Fast forward twenty years after officially starting in the industry, Kris has gained invaluable experience in a variety of areas pertaining to the collision repair industry such as repair processes, insurance negotiations and overall management of the operations and people of an auto body shop. As a people manager, Kris believes the most important resource and support system we have is each other. Being said, Kris is always looking for and staying up to date on ways he can contribute to the overall industry in a positive way. He currently serves on the board of the Washington Metropolitan Auto Body Association (WMABA) and supports local collision repair education initiatives

If elected to the SCRS Board of Directors, Kris will continue to seek the best methods in which way his voice and standing with this board can further improve the overall industry. His interest, passion, and determination to be involved and have his voice heard are always persistent. Kris strives to always stay on top of industry changes and advances within the future of the overall industry.



Josh McFarlin
AirPro Diagnostics (FL)

Josh is the Executive Vice President of Operations at AirPro Diagnostics. In his role, he is responsible for all service delivery operations out of multiple locations, internal and external training, accounting, finance, and legal activities, as well as over 130 staff. Previously, he has worked for I-CAR as the Director of Curriculum and Product Development for 6 years and Raytheon Professional Services as a curriculum manager working on several different projects and programs in his nearly 9 years with them. Josh has been in the automotive industry for over twenty-seven years starting as a service technician and later as a service engineer for both Ford and Audi. Josh has a Bachelor of Applied Science focused on Automotive Service Management Technology, and an Executive MBA from the University of Wisconsin.

Josh is interested in serving on the SCRS board of directors because he sees that as the best way to directly support the part of the industry that he values most and identifies with the strongest: the shops and technicians working every day to fix these complex cars correctly and get them back on the road and operating as designed. He has worn a lot of different hats in his career, but he still identifies most closely as technician and “car guy” at his core. He feels that the repairers need all the support and representation they can get and that there is no organization doing more on this front than SCRS.

Josh sees collision repair owner/operators as a key ingredient for the SCRS board of directors, but he also feels that diversity of thought and experience can only help with setting the direction of such a well-represented organization. With this in mind, Josh plans to bring his extensive experience with technical training development/delivery, experience working with and for OEMs, and his hands on experience with the service side of the industry to this opportunity for the good of the industry.

Experience:

- **AirPro Diagnostics, Executive Vice President of Operations, 2019-Present:** Member of the executive leadership team playing a key role in setting the strategic direction of the organization in both existing and new verticals throughout the industry. Accountable for maintaining our 10-minute response pledge to our customers by maintaining the necessary staffing levels to meet the ever increasing demand. Leading the implementation of a learning management system that will house both internal and external training offerings that are under development and continuous improvement.
- **I-CAR, Director, Curriculum & Product Development, 2013-2019:** Strategic leader responsible for directing the curriculum and product development team and process, including creating a product development strategy and associated product plans, establishing a quality control testing process, building the product launch process, and establishing measurements of success, all with a mind toward continuous improvement.
- **Raytheon Professional Services, Training & Development Manager – Curriculum Manager, 2005-2013:** Managed the remote and onsite delivery of training programs for a global corporate training organization with a focus on highly customized solutions. Managed an extensive multi-client portfolio with an eye on continuous improvement, validation and technical excellence. Further achievements realized as a Six Sigma Specialist.
- **Audi of America, Service Engineer, 2004-2005:** Provided technical subject matter expertise across technical and dealers groups. Facilitated cross-functional communication between manufacturer and Dealer Body for the North America division of Audi.
- **Ford Motor Company, Service Engineer, 2002-2004:** Fostered delivery of highly technical information through multiple brand channels to support the immediate resolution of dealership technical concerns. Recognized as an outstanding key contributor, and selected as a “Greatest Needs” service engineer.
- **Greenway Ford, Service Technician/Team Leader, 1995-2002:** Developed functional and technical expertise of gasoline engines, manual transmissions, rear axle service and frame replacement through hands-on repairs for the dealership’s progressive collision repair facility.



Erin Solis
Certified Collision Group
(CO)

Hi! I am Erin Solis, Director of OEM & Industry Relations at Certified Collision Group.

It is an honor to be nominated for the SCRS Board of Directors.

Serving the Collision Repair Industry's greater good is a personal priority and passion. I strongly believe that education and knowledge are the keys, set side by side with promoting and insisting on safe and proper repairs. My 25 years of industry experience spread across many companies, platforms and responsibilities brings an experience and knowledge that will serve this board well. My career goal is to leave the industry better than I found it, by helping anyone, anyway I can, to provide the best quality and safest repair for the consumer.

I entered the industry in a collision repair facility when I was 16 and spent most of my career in different capacities of shop operations. I segued to claims management for several years before returning to the repairer side where I managed all facets of operations for an MSO group for 3 years. I seized on these experiences and opened my own business wherein I consulted with collision repairers to help them improve their front office operations to better serve their consumer. I have completed and taught numerous hours of training in production management, shop management, profits and leadership. I have held the position of ICAR Certified Estimator and Platinum Individual. I am a current member of WIN and volunteer on the Estimating Committee for CIC. I am also currently the OEM Auditor for Subaru, JLR, VW and Audi for the Colorado region.

Prior to my current position, I served as the Affiliate Services Director at CCG for the western United States.

I also spend my days with the fulltime title of Mom and Wife. Our son and daughter keep our evenings and weekends full with soccer and dancing and many other extracurricular activities. There is no happier place for my husband and me than watching our kids enjoy life.

It would be an honor to provide my knowledge and voice to support the industry that is such an important part of my life. Continuing to learn and grow, and share that knowledge is something I love doing. I would consider it an incredible privilege to serve the collision repair community through SCRS if membership would grant me the opportunity.