



2018 Sponsorship Opportunities

SCRS 2018 "All In" All-Inclusive Package Starting at \$40,000.00*

This package program is the pinnacle Level of awareness through SCRS throughout the year. This level includes:

- Corporate Membership in SCRS
- SCRS Week Sponsor recognition
- Red Carpet Awards Breakfast Small Business Sponsor
- One (1) page advertisement in all SCRS electronic quarterly newsletters and two (2) pages in all SCRS quarterly member e-catalogs.
- Recognition during all of SCRS' educational activities at the SEMA Show; the world's premier Collision Industry event. This level also provides opportunity for the SCRS Team to work with your marketing team to integrate your company on a very individualized basis into our programming at the SEMA Show. If you want your brand to stand out in a more unique way, this support level provides the ability to get as creative as you would like in order to increase visibility and recognition from our targeted audience during at the largest collision repair trade show of the year.

*Package pricing may vary depending on some costs associated with customization.

RDE Doctorate Level Sponsor + OEM Summit \$20,000.00

- Header banner on title slide of each RDE session
- Brand recognition on select promotional material before and after the show
- Logo on RDE page of SCRS Website
- Logo on onsite education class signage
- Attendees visit your show destination to be entered into daily drawings from the SCRS booth.
- Individual press release illustrating support of SCRS and the RDE program
- Logo recognition on SCRS' Tradeshow booth
- Onsite video interview conducted for SCRS from location of your choice
- (3) Feature videos playing on loop in the SCRS Booth. Videos may be up to 2:00 minutes each.
 - Sponsor Company will be responsible for recording individual videos and will provide to SCRS on or before Sept 1.** Video will also be used as promotion leading up to the event. The videos will address the following questions:
 - o Why is it important to your company to support education programs like SCRS' Repairer Driven Education series and OEM Collision Repair Technology Summit?
 - o What is one of the biggest challenges you see facing collision repair businesses, and what solution or service does your company provide to address that issue?
 - o Product demonstration or promotion video
- Designation as a co-host of SCRS Afterhours Reception on Thursday evening
- 20 guest passes for the SCRS Afterhours Reception
- 2 Full-series passes to attend RDE
- Includes all benefits listed under RDE Masters Level + OEM Summit sponsorship

RDE Masters Level + OEM Summit \$12,500.00

- Logo on title slide of each RDE session
- Brand recognition on select promotional material before and after the show
- Logo on RDE page of SCRS Website
- Logo on onsite education class signage
- Attendees visit your show destination to be entered into daily drawings from the SCRS booth
- Recognition in press releases promoting RDE events
- Logo recognition on SCRS' Tradeshow booth
- (2) Feature videos playing on loop in the SCRS Booth. Videos may be up to 2:00 minutes each. (
 - Sponsor Company will be responsible for recording individual videos and will provide to SCRS on or before Sept 1.** Videos will also be used as promotion leading up to the event. The videos will address the following questions:
 - o Why is it important to your company to support education programs like SCRS' Repairer Driven Education series and OEM Collision Repair Technology Summit?
 - o What is one of the biggest challenges you see facing collision repair businesses, and what solution or service does your company provide to address that issue?
- 2 guest passes for the SCRS Sky villa afterhours reception
- 2 Full-series passes to attend RDE and OEM Collision Repair Technology Summit
- Single page PPT slide display that will play on rotation inbetween sessions of the OEM Collision Repair Technology Summit. This will be designed by your creative team.
- Logo recognition as sponsor of the OEM Collision Repair Technology Summit in onsite signage and onscreen logos.
- Brand recognition in select pre-event promotion

RDE Bachelors Level Sponsor

\$5,000.00

- Logo on title slide of each RDE session
- Brand recognition on select promotional material before and after the show
- Logo on RDE page of SCRS Website
- Attendees visit your show destination to be entered into daily drawings from the SCRS booth.
- Recognition in press releases promoting RDE events
- Logo recognition on SCRS' Tradeshow booth
- (1) feature videos playing on loop in the SCRS Booth. Videos may be up to 1:00 minute.
 - Sponsor Company will be responsible for recording individual video and will provide to SCRS on or before Sept 1.** Videos will also be used as promotion leading up to the event. The videos will address the following question:
 - o Why is it important to your company to support education programs like SCRS' Repairer Driven Education series and OEM Collision Repair Technology Summit?
- 1 guest passes for the SCRS Sky villa afterhours reception
- 1 Full-series passes to attend RDE

Booth Raffle Item Sponsor

\$5000.00 + Product donation of \$10,000.00 value
(Sponsor responsible for shipping to winner)

- Brand and product recognition to promote the SCRS booth drawings, and announcing winners
- Donated product placement in SCRS booth at the SEMA Show
- Includes all the benefits listed under the Bachelors Level Sponsor option



SCRS is also seeking support from entities that place a priority on encouraging and recognizing stand out individuals, companies and actions in the collision repair industry. There is an option simply for presenting if you are interested in being considered for the agenda, or other higher options for companies that simply wish to contribute and be recognized in a more visible way. Below are three specific levels with associated recognition for 2017.

"Academy" Red Carpet Small Business Supporter \$15,000 and above:

- Sole sponsorship
- Company branding as co-host on all marketing materials
- Opportunity to make welcoming remarks and introduce the emcee
- Premier placed table with signage providing 10 reserved seats
- Prime placement of logo on step and repeat red carpet backdrop
- Logo on screen before and after program start
- Opportunity to present an award*
- Recognized as a co-host in the printed event program, on the web landing page, and on social media.
- Option to provide approved guest favors (ex: may include coffee cup at each place setting; partner would be responsible for producing the favor and coordinating delivery to the event)

"Globe" Red Carpet Small Business Supporter \$5,000 and above:

- Premier placed table with signage and providing 5 reserved seats
- Logo on step and repeat red carpet backdrop
- Opportunity to present an award*
- Recognized as a supporter in the printed event program, on the web landing page, and on social media

"Presenter" Red Carpet Small Business Supporter \$500:

- Two reserved seats
- Opportunity to present an award*
- Recognized as a presenter in the printed event program, on the web landing page, and on social media

*All awards must still be approved by host committee. The number of awards presented will be limited.