

The Wal-Mart Foundation, Inc.

Last profile update: 03/10/2017

Last grant data update: 02/25/2017

At A Glance

(formerly Wal-Mart Foundation)

(also known as The Walmart Foundation)

702 S.W. 8th St., Dept. 8687, No. 0555

Bentonville, AR United States 72716-0555

Telephone: (800) 530-9925

Contact: Julie Gehrki, Sr. Dir., Business Integration

Fax: (479) 273-6850

URL: foundation.walmart.com

Type of Grantmaker

Company-sponsored foundation

Financial Data

(yr. ended 2016-01-31)

Assets: \$28,631,686

Total giving: \$166,403,573

EIN

205639919

990

[2016](#) [2015](#) [2014](#) [2013](#) [2012](#) [2011](#) [2010](#) [2009](#)

Background

Established in 1979 in AR

Limitations

Giving on a national basis in areas of company operations, with emphasis on AR, Washington, DC, DE, GA, MA, MD, NY, TN, TX, UT, and VA.

No support for faith-based organizations not of direct benefit to the entire community, political candidates or organizations, athletic teams, or discriminatory organizations.

No grants to individuals (except for scholarships), or for multi-year funding, annual meetings, contests or pageants, political causes or campaigns, advertising, film, or video projects, research, athletic sponsorships or events, tickets for contests, raffles, or any other activities with prizes, travel, capital campaigns, endowments, association or chamber memberships, or registration fees, research, salaries (if more than 50% for any single program-related position), stipends, trips, rewards, construction costs, or projects that send products or people to a foreign country.

Purpose and Activities

The foundation supports programs designed to promote opportunity, sustainability, and community. Special emphasis is directed toward hunger relief and healthy eating; sustainability; women's economic empowerment; and career opportunity. The foundation also funds disaster relief, women, military and veterans, and economically disadvantaged people.

Program Area(s)

The grantmaker has identified the following area(s) of interest:

Community Grant Program

The foundation awards grants of \$250 to \$2,500 to nonprofit organizations recommended by Walmart Stores, Sam's Club, and Logistics Facilities to support the needs of local communities. Special emphasis is directed toward hunger relief and healthy eating; sustainability; women's economic empowerment; and career opportunity.

Global Women's Economic Empowerment Initiative

Through the Global Women's Economic Empowerment Initiative, Walmart and the Walmart Foundation supports programs designed to empower women across the global supply chain. Special emphasis is directed toward programs designed to increase sourcing from women-owned businesses; empower nearly 1 million women through training; and promote diversity and inclusion representation within Walmart's merchandising and professional services suppliers.

Grants to Individuals Program

Scholarships to employees and children of employees of Wal-Mart/Sam's Club, general offices, distribution centers, or other facilities.

Legal Department Strategic Partners Sponsorship Program

Through the Walmart Legal Department Strategic Partners Sponsorship Program, the foundation supports diversity and inclusion in the legal profession and awards grants to groups and nonprofit organizations designed to diversify the legal profession and support inclusion in the practice of law.

National Giving Program

The foundation awards grants of \$250,000 and higher to organizations that are implementing programs in multiple sites across the country or have innovative initiatives that are ready for replication nationally. Special emphasis is directed toward programs designed to promote hunger relief and healthy eating; sustainability; women's economic empowerment; or career opportunity.

Northwest Arkansas Giving Program

The foundation awards grants starting at \$10,000 to nonprofit organizations designed to serve Benton and Washington counties, Arkansas. Special emphasis is directed toward hunger relief and healthy eating services, including programs that systemically connect people to healthy food, teach healthy eating skills, and develop collaborations among nonprofits; access to health care, including front-line health and dental care and barriers to access; and quality of life, including access to arts and recreation amenities regardless of income.

Sam's Club Community Grant Program

Through the Sam's Club Giving Program, Sam's Club and the foundation supports small businesses at the national, state, and local level, including advanced training that empowers small businesses, particularly women- and minority-owned businesses to grow their operations. Special emphasis is directed toward hunger relief and healthy eating; sustainability; women's economic empowerment; career opportunity; education; and youth success.

State Giving Program

The foundation awards grants of \$25,000 to \$200,000 to nonprofit organizations that serve a particular state or region. State Advisory Councils made up of local Walmart associates determine the needs within each state, review grant applications, and make recommendations to the foundation. The foundation encourages focused giving that supports hunger relief and healthy eating and career opportunity; and community engagement giving that supports unmet needs of underserved low-income populations, community engagement, education, health care access, and human services.

Volunteerism Always Pays (VAP)

Through the Volunteerism Always Pays (VAP) program, Walmart, Sam's Clubs, and Logistics associates request charitable contributions on behalf of eligible organizations where they volunteer.

Walmart Associate Scholarship

The foundation annually awards renewable college scholarships of up to \$16,000 to Walmart and Sam's Club associates to pursue postsecondary education at American Public University, a two-year institution, or a four-year institution. The program is administered by Scholarship America.

Walmart Dependent Scholarship

The foundation annually awards renewable college scholarships of up to \$13,000 to dependents of associates of Walmart who are graduating high school with a 2.5 cumulative GPA and a demonstrated financial need. The program is administered by Scholarship America.

Walmart U.S. Manufacturing Innovation Fund

The foundation, in partnership with Walmart and the United States Conference of Mayors, awards of \$100,000 or more to nonprofit organizations to create solutions to challenges companies face with on-shoring and growing U.S. manufacturing. Proposed projects should address a technological innovation designed to advance U.S. Manufacturing. Visit <http://corporate.walmart.com/global-responsibility/us-manufacturing/innovation-fund> for more information.

Fields of Interest

Subjects

- Arts and culture
- Business promotion
- Child welfare
- Community and economic development
- Dental care
- Disaster reconstruction
- Disaster relief
- Disasters
- Economics for youth
- Education
- Elementary education
- Employment
- Entrepreneurship
- Farmlands

- Financial counseling
- Food aid
- Food banks
- Food delivery
- Health
- Health care access
- Higher education
- Hospital care
- Housing development
- Human rights
- Human services
- Job retraining
- Job training
- Malnutrition
- Middle school education
- Natural resources
- Reading promotion
- Recycling
- Renewable energy
- School-based health care
- Secondary education
- Senior services
- Spirituality
- Sports and recreation
- Sustainable agriculture
- Vocational rehabilitation
- Youth services

Population Groups

- Children and youth
- Economically disadvantaged people
- Ethnic and racial groups
- Females
- Low-income and poor people
- Veterans
- Victims of disaster

Organizations

- Multipurpose centers
- Public charities

Geographic Focus

- Arkansas
- Delaware
- District of Columbia
- Georgia (U.S. state)
- Maryland
- Massachusetts
- New York
- Tennessee
- Texas
- Utah
- Virginia

Support Strategies

- Capacity-building and technical assistance
- Emergency funds
- Equal access
- Financial sustainability
- Fundraising
- Program development
- Regranting
- Scholarships
- Sponsorships
- System and operational improvements

Transaction Types

- Cash grants
- Employee matching gifts
- Employee volunteer services
- Grants to individuals
- Matching grants

Publications

- Application guidelines
- Program policy statement

Application Information

Applications for State Giving Program are accepted designated periods or cycles only and all states have two cycles a year. Organizations can only receive one grant per state per year. A full proposal may be requested at a later date for National Giving Program. Organizations receiving Community Grant support should contact their local facility to schedule a formal recognition event. Organizations receiving support are asked to submit an impact report detailing what outcomes were achieved.

Application form not required.

Applicants should submit the following:

1. Population served
2. Copy of IRS Determination Letter
3. Detailed description of project and amount of funding requested
4. Contact person
5. Statement of problem project will address
6. Copy of current year's organizational budget and/or project budget
7. Name, address and phone number of organization

Initial approach: Complete online application for State Giving Program, Northwest Arkansas Giving Program, Community Grant Program, and Legal Department Strategic Partners Sponsorship Program; complete online letter of inquiry for National Giving Program

Board meeting date(s): Mar., May, Aug., and Nov.

Deadline(s): Varies for State Giving Program and for Legal Department Sponsorship Program; Feb. 1 to Dec. 31 for Community Grant Program; Feb. 1, Mar. 1, Mar. 3, May 1, June 1, June 30, Aug. 1, Sept. 1, Nov. 1 and Dec. 1 for Northwest Arkansas Giving Program; None for National Giving Program

Final notification: 90 days for Local Giving Program; 6 to 8 weeks for National Giving Program

Donor(s)

Note: If a donor is deceased, the symbol (‡) follows the name.

- Wal-Mart Stores, Inc.

Officers and Directors

- Michael T. Duke, Chair.
- Doug McMillon, Chair.
- Kathleen McLaughlin, Pres.
- Julie Gehrki, V.P. and Sr. Dir., Business Integration
- Marybeth Cornwell Hays
- Jay Jorgensen
- Ben-Saba Hasan
- Julie Murphy
- Brandi Joplin
- M. Susan Chambers

Show All

Staff

Number of Staff

31 full-time professional

Key Staff

Note: Does not include officers.

- Kathleen Cox, Sr. Mgr.
- Erin Hogue, Sr. Mgr.
- Gayatri Agnew, Dir. of Career Opportunity
- Diana Cisneros, Project Mgr., State Giving Prog.

- Susan Koehler, Sr. Mgr.
- Kabir Kumar, Sr. Dir.
- Karen Parker, Sr. Mgr.
- Megan Beadle, Prog. Mgr., State Giving

Memberships

Affinity Groups

- Association of Corporate Contributions Professionals
- Committee Encouraging Corporate Philanthropy
- Grantmakers for Education
- National Scholarship Providers Association

Associations and Other Philanthropic Organizations

- Association of Corporate Contributions Professionals
- Council on Foundations, Inc.
- Grantmakers for Education
- GuideStar USA
- Independent Sector

Financial Data

Year ended 2016-01-31

Assets: \$28,631,686 (market value)

Gifts received: \$169,371,883

Expenditures: \$166,403,573

Total giving: \$166,403,573

Qualifying distributions: \$168,403,573

Giving activities include:

\$166,403,573 for 2441 grants (high: \$9,450,017; low: \$1,000)

\$2,000,000 for loans/program-related investments

Online Communications

- [Twitter](#)

Additional Location Information

County: Benton

Metropolitan area: Fayetteville-Springdale-Rogers, AR-MO

Congressional district: Arkansas District 03