



Press Release

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FOR IMMEDIATE RELEASE

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SCRS Provides Members with Service Offering from ALLDATA® CollisionSM

Prosser, Washington, July 19, 2010 — The Society of Collision Repair Specialists (SCRS) proudly announced today that they have expanded their member benefit offerings to include specially negotiated pricing incentives for ALLDATA Collision subscriptions.

Alldata Collision is a powerful tool that includes manufacturers' procedures for sectioning, working on new materials, re-initializing electronic systems, welded pane replacement, hybrid handling procedures, finishing and more. ALLDATA Collision was introduced to the market in 2006 in response to collision industry requests.



"I am so pleased to be able to deliver a benefit that makes complete and conclusive information about repair requirements accessible to our members," stated SCRS Chairman Barry Dorn. "Today's vehicles are increasingly more challenging to repair, and require our members to have the information and technical procedures readily available at their fingertips. The access to that information can present an additional financial cost for repair facilities, and we are proud to facilitate an opportunity to minimize that cost for our membership. The best part is that, in many cases, the savings we have negotiated in this benefit alone outweigh the cost of membership to SCRS."

"ALLDATA Collision offers SCRS members an extremely important tool for efficiently and profitably repairing collision damage," said Wayne Mitchell, ALLDATA Director of National Accounts. "OE information and detailed diagrams are essential to the safe repair of today's complex vehicles, and that's what ALLDATA Collision provides. SCRS is a well respected organization, and they have a tradition of promoting quality and professionalism within the collision industry. ALLDATA is proud to be affiliated with them."

For members to subscribe for this benefit, please visit the members only section of the SCRS website www.scrs.com, or to join SCRS or learn more about this offering you can contact the SCRS office at info@scrs.com. To learn more about ALLDATA Collision, please visit www.alldata.com/promo/scrs1/.

About ALLDATA: With more than 75,000 repair shops as subscribers, ALLDATA is the leading provider of manufacturers' service and repair information, shop management software and customer relations tools for the automotive repair and collision industries.

About SCRS: Through its direct members and 39 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS Web site: www.scrs.com. You can e-mail SCRS at the following address: info@scrs.com.

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