



# Press Release

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**FOR IMMEDIATE RELEASE**

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## SCRS Announces 2010-2011 Officers and Board of Directors



*Prosser, Washington, April 28, 2010* — The Society of Collision Repair Specialists (SCRS) is pleased to announce their 2010-2011 board of directors and officers. The new leadership team was sworn in during the SCRS annual meeting that took place on April 13<sup>th</sup> at the Crowne Plaza Ravinia in Atlanta, Georgia.

One of the underlying strengths of SCRS has always been its mix of veteran and emerging leadership; tested and proven insights that are infused with a consistent flow of fresh ideas. The makeup of this year's group of officers and national directors is no exception.

“There’s no substitute for history, experience and the tenured understanding of our industry that comes with both of those attributes,” says SCRS Chairman Barry Dorn (Virginia), who is returning for a second term. “Our board has a significant history and is made up of a wealth of seasoned professionals that can help mentor current board members as we embark on a new year. At the same time, SCRS values fresh perspectives from new participants that contribute to innovative new solutions. This potent mix allows us to adapt to and address the evolving needs of the modern collision repairer.”

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Joining Dorn as SCRS officers are Aaron Clark (Indiana) who is stepping up from his duties as secretary to become vice-chairman, Ron Reichen (Oregon), who assumes the office of secretary after serving as a national director, and Craig Griffin (Arkansas), beginning his second term as treasurer. Rounding out the executive roster is Director-at-Large Steve Regan (Massachusetts) and continuing Immediate Past Chairman Gary Wano (Oklahoma).

Incumbent SCRS national directors returning for another year of service include Luis Alonso (California), Colette Bruce (Kansas), Toby Chess (California), Andy Dingman (Nebraska), Dale Matsumoto (Hawaii), and Joe Skurka (Michigan).

“This year’s board is comprised of some of the most talented individuals I have ever worked with, and it’s an honor to serve with them,” says Alonso. “The passion they hold for both the industry and the issues it faces is second to none. I expect we’ll see SCRS work at a very rapid pace this year and I believe the industry will be pleased to see the direction we are headed. This includes the new educational opportunities we will be providing the industry during the SEMA Show.”

National directors Rodes Brown (Virginia) and Paul Val (Arizona) are newcomers to the SCRS leadership team. Both are anxious to get started. “I’m humbled and honored to get the opportunity to play an even greater role in moving SCRS forward,” says Brown. “I’ve had the opportunity to work closely with the board in my capacity as chair of the marketing and membership committee, and have seen firsthand the amount of hard work and dedication these individuals have for their industry. SCRS truly represents the voice of the collision repairer.”

Val also looks forward to contributing to the betterment and excellence of the collision repair industry. “I am honored to serve in this position and am embracing the opportunity to help this great team provide solutions to the ongoing challenges this industry faces,” he says. “I look forward to helping create a more positive public awareness of the industry, maintaining an ongoing level of training, and—perhaps most importantly—making sure the insurance industry understands the scope of repairs and the compensation that shops need to perform them correctly.”

Last year’s SCRS Vice President Dan Bailey (Kansas) and Director-at-Large Rollie Benjamin (Minnesota) have fulfilled their terms and will exit the board. “We’ll miss working with Dan and Rollie in their previous capacities, but the upside is that we’ll continue working with them as they contribute to SCRS and the industry in other ways,” says SCRS Executive Director Aaron Schulenburg. “We want to thank them for playing a prominent role in shaping the industry for a better tomorrow, and being part of the strong foundation upon which the SCRS leadership team continues to be built. Congratulations to all; it’s going to be a great year.”

**About SCRS:** Through its direct members and 39 affiliate associations, SCRS is comprised of 6,000 collision repair businesses and 58,500 specialized professionals who work with consumers and insurance companies to repair collision-damaged vehicles. Additional information about SCRS including other news releases is available at the SCRS Web site: [www.scrs.com](http://www.scrs.com). You can e-mail SCRS at the following address: [info@scrs.com](mailto:info@scrs.com).

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